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Profile Products LLC Supports Passage of Columbia FTA

BUFFALO GROVE, Ill. (April 11, 2011) Profile Products LLC welcomed last week's announcement that the United States had reached agreement with Columbia on reforms that will open the door for Congressional approval of the long-pending U.S. – Columbia Trade Promotion Agreement. Profile Products urges the President to send the Columbia and Panama trade agreements to Congress for ratification as quickly as possible.

“While our company has achieved considerable success in Columbia and other markets, one of the greatest challenges we face is the complex array of foreign barriers to American exports. These include both tariff and non-tariff barriers,” said John Schoch, President and CEO of Profile Products. “Free trade agreements like the pending trade deal with Columbia will remove these barriers and create new opportunities and economic benefits for U.S. businesses through tariff elimination, greater market access, more efficient customs regimes, stronger intellectual property protections, and other market-opening provisions.”

Continued Schoch, “For Profile, this would mean being able to sell our products to Columbia at a significantly lower landed price.”

About PROFILE Products LLC

Based in Buffalo Grove, Ill., PROFILE Products LLC produces a comprehensive line of products for soil modification, erosion control and plant establishment. Profile's industry-leading products and knowledge resources are housed in three primary businesses. Profile Golf™ products and resources help golf course architects, builders and superintendents find the most effective solutions both maintenance and construction. The Turface Athletics™ line of products and services maximize sports field safety and performance. Profile Erosion Control Solutions (PECS™) encompasses a wide range of products to prevent erosion and establish vegetation for the golf course, transportation, landfill and commercial and residential markets. Recently, Profile introduced Profile Soil Solutions Software, PS³, the industry's first and only web-based design and selection tool that integrates erosion and sediment control engineering with agronomic excellence. For more information about Profile Products, call (847) 215-1144 or visit www.profileproducts.com.