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KRAFT FOODS STATEMENT ON U.S.-COLOMBIA FREE TRADE AGREEMENT

NORTHFIELD, Ill. – April 13, 2011 – Kraft Foods (NYSE:KFT) applauds the breakthrough made by U.S. and Colombian negotiators to resolve outstanding concerns, paving the way for Congress to ratify the U.S.-Colombia Free Trade Agreement. Kraft Foods has long advocated open markets as keys to increasing trade, promoting economic growth and creating good jobs, in the United States and abroad.

Northfield, Ill.-based Kraft Foods Inc. is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2010 revenue of \$49.2 billion, more than half of which was earned outside North America. Eleven of the company's iconic brands -- including *Cadbury*, *Jacobs*, *Kraft*, *LU*, *Maxwell House*, *Milka*, *Nabisco*, *Oreo*, *Oscar Mayer*, *Philadelphia* and *Trident* -- generate revenue of more than \$1 billion annually, and 40 have been loved for more than a century. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. For more information, visit kraftfoodscompany.com and facebook.com/kraftfoodscorporate.

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